

B:29.625"
T:29.375"
S:27.875"

"I crave fuel economy!"

— Bob Oakman, Legendary Monster Truck Announcer

Synergy Diesel Efficient fuel is pre-additized to help keep your engine cleaner for better fuel economy.* Available only at Exxon and Mobil stations.

Learn more at exxon.com/synergy-diesel-efficient-passenger

Exxon Mobil
Synergy Diesel Efficient



*Claims apply to Exxon and Mobil Synergy Diesel Efficient-branded fuel compared to diesel fuel without detergent additive. Actual benefits will vary depending on factors such as vehicle/engine type, driving style and diesel fuel previously used. © 2019 ExxonMobil. All trademarks used herein are trademarks or registered trademarks of Exxon Mobil Corporation or one of its subsidiaries. All rights reserved.

W0819SDELGPT

B:14.625"
T:14.375"
S:12.875"

approval	init.	date	eg+ worldwide		Filename: 731688-1_SDE_Bob_Oakman_OSA_LRG_PT_29x14_W0819SDELGPT_v6.indd
proofreader			CLIENT: ExxonMobil PRODUCT: Large Pump Topper JOB#: 731688-1 SPACE: 4c OOH BLEED: 29.625" x 14.625" TRIM: 29.375" x 14.375" SAFETY: 27.875" x 12.875" GUTTER: None PUBS: EXXON SDE Bob Oakman OSA ISSUE: due 8/2 TRAFFIC: Mary Cook ART BUYER: None ACCOUNT: None RETOUCH: None PRODUCTION: Mary Cook ART DIRECTOR: None COPYWRITER: None	Agency Job Number: BDNYP00015791 Cradle Job Number: 731688-1	
art director				Proof #: 6 Path: EG-PLUS-NY:EGPlus_Departments:Print:A-F:BBDO:Exxon:731688-1_SDE_Bob_Oakman_OSA_LRG_PT_29x14:731688-1_Mechanicals:731688-1_SDE_Bob_Oakman_OSA_LRG_PT_29x14_W0819SDELGPT_v6.indd Operators: freelance / beata_molska	
copywriter				Ink Names: Cyan, Magenta, Yellow, Black OOH Scaling Info: Build Scale: 100% Final Safety: 12.875" H x 27.875" W Final Viewing Area: 14.375" H x 29.375" W Final Trim: 14.375" H x 29.375" W Final Bleed: 14.625" H x 29.625" W	
art/mgr/qc	/	/		Fonts: EMprint Regular, Bold, Semibold TT Slug OTF Bold, Regular	
account				Ink Density: None Page: 3 of 1	
client					
legal (media)					
legal (prod)					
medical					
production					

731688-1_SDE_Bob_Oakman_OSA_LRG_PT_29x14_W0819SDELGPT_v6

LARGE PUMP TOPPER
MECHANICAL @ 100% SCALE
 B: 29.625" w 14.625h
 T: 29.375" w x 14.375" h
 S: 27.875" w x 12.875" h