

B:13.5"  
T:13"  
S:9.84"

# "I crave diesel fuel economy!"

— Bob Oakman, Legendary Monster Truck Announcer

Synergy Diesel Efficient fuel is pre-additized to help keep your engine cleaner for better fuel economy.\* Only at select Exxon and Mobil stations. [Learn more at Exxon.com](http://Exxon.com)



**Exxon Mobil**  
Synergy Diesel Efficient



\*Claims apply to Exxon and Mobil Synergy Diesel Efficient-branded fuel compared to diesel fuel without detergent additive. Actual benefits will vary depending on factors such as vehicle/engine type, driving style and diesel fuel previously used. © 2019 ExxonMobil. All trademarks used herein are trademarks or registered trademarks of Exxon Mobil Corporation or one of its subsidiaries. All rights reserved.

W1119SDEKSM

732167-1\_SDE\_Commercial\_Nov\_OSA\_Koala\_Side\_Med\_13x20\_47\_W1119SDEKSM\_v3

approval	init.	date
proofreader		
art director		
copywriter		
art/mgr/qc	/ /	
account		
client		
legal (media)		
legal (prod)		
medical		
production		

CLIENT: ExxonMobil PRODUCT: Koala_Side_Med JOB#: 732167-1 SPACE: 4C OOH BLEED: 13.5" x 21" TRIM: 13" x 20.47" SAFETY: 9.84" x 17.32" GUTTER: None PUBS: SDE Commercial_Nov_OSA ISSUE: due 9/13 TRAFFIC: Mary Cook ART BUYER: None ACCOUNT: None RETOUCH: None		Agency Job Number: None Cradle Job Number: 732167-1	
<b>Proof #: 3</b> Path: EG-PLUS-NY:EGPlus_Departments:Print=A-F:BBDO:Exxon:732167-1_SDE Commercial_Nov_OSA_Koala_Side_Med_13x20_47:732167-1_Mechanicals:732167-1_SDE_Commercial_Nov_OSA_Koala_Side_Med_13x20_47_W1119SDEKSM_v3.indd Operators: freelance / beata_molska		Created: 9-13-2019 11:51 AM Saved: 9-13-2019 11:54 AM Printed: 9-13-2019 11:54 AM Print Scale: None	
Ink Names: Cyan Magenta Yellow Black		<b>OOH Scaling Info:</b> Build Scale: 100% Final Safety: 17.32" H x 9.84" W Final Viewing Area: 20.47" H x 13" W Final Trim: 20.47" H x 13" W Final Bleed: 21" H x 13.5" W	
Ink Density: N/A		Page: 1 of 1	

**KOALA SIDE MEDIUM MECHANICAL @ 100% SCALE**  
B: 13.5" w x 21" h  
T: 13" w x 20.47" h  
S: 9.84" w x 17.32" h

B:321"  
T:20.47"  
S:17.32"